

## Program Outcomes

After the program the students will be able to:

- PO 1. Apply knowledge of various functional areas of business
- PO 2. Develop communication and professional presentation skills
- PO 3. Demonstrate critical thinking and Analytical skills for business decision making
- PO 4. Illustrate leadership abilities to make effective and productive teams
- PO 5. Explore the implications and understanding the process of starting a new venture
- PO 6. Imbibe responsible citizenship towards sustainable society and ecological environment
- PO 7. Appreciate inclusivity towards diverse culture and imbibe universal values
- PO 8. Foster Creative thinking to find innovative solutions for diverse business situations

## Program Specific Outcomes

After the program the students will be able to:

- PSO 1. Apply reflective thinking and research skills using latest technological tools
- PSO 2. Assimilate technical functional knowledge of operations in business organization
- PSO 3. Demonstrate strategic and proactive thinking towards business decision making
- PSO 4. Illustrate negotiation skills and networking abilities

The course outcomes of various courses of BBA are:

## Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

The Table depicts the degree of relation between course outcomes and the programme outcomes where "3" indicates high degree of relationship, "2" indicates moderate degree of relationship and "1" indicates low degree of relationship of CO with PO and PSO

### BBA 301 Goods and Services Tax

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Defining the concept of GST in India	3	2	3	3	3	3	2	2	3	3	2	3
CO2	Assessment of GST Tax	3	3	3	3	3	2	2	3	3	3	2	3

CO3	Determining the steps to file returns and their due dates	3	3	3	3	3	3	2	3	3	3	2	3
CO4	Describing offences and penalties under GST	3	2	3	2	3	2	2	2	3	3	3	3
CO5	Comprehends the role of GST Practitioner	3	2	3	2	3	2	2	2	3	3	2	3
CO6	Explore activities would neither be treated as supply of goods nor as supply	3	2	3	2	3	2	2	2	3	3	2	3
AVG		3	2.3	3	2.5	3	2.3	2	2.3	3	3	2.16	3

### BBA 303 Business Policy and Strategy

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Defining the concept of Business Policy, its evolution and strategic management	3	3	3	3	3	3	3	3	3	3	3	3
CO2	Assessing the environmental analysis	3	3	3	3	3	3	3	3	3	3	3	3
CO3	Analysis of Internal resources	3	3	3	3	3	3	3	3	3	3	3	3
CO4	Explore skills to formulate various strategies in different Business portfolio models	3	3	3	3	3	3	3	3	3	3	3	3
CO5	Reviewing major issues in the implementation of strategy	3	3	3	3	3	3	3	3	3	3	3	3
AVG		3	3	3	3	3	3	3	3	3	3	3	3

### BBA 305 Information Systems Management

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Describe the role of information technology and decision support systems in business and record the current issues with those of the firm to solve business models.	3	1	3	2	3	1	1	2	3	3	3	1
CO2	Provide the theoretical models used in database management	3	3	3	2	3	1	1	3	3	3	3	1

	systems to answer business questions.												
CO3	Relate the basic concepts and technologies used in field of management information systems.	3	3	3	2	3	1	1	3	3	3	3	1
CO 4	Translate the role of information system in organisation, the strategic management processes, with the implications for the management.	3	2	3	2	3	1	1	3	3	3	3	1
AVG		3	2.4 3	3	2	3	1	1	2.75	3	3	3	1

### BBA 307 Information Systems Management Lab

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Describe the role of information technology and decision support systems in business and record the current issues with those of the firm to solve business models.	3	1	3	2	3	1	1	2	3	3	3	1
CO2	Provide the theoretical models used in database management systems to answer business questions.	3	3	3	2	3	1	1	3	3	3	3	1
CO3	Design the Data bases using E-R Model and run SQL queries on DDL commands, DML commands and	3	3	3	2	3	1	1	3	3	3	3	1



	of information, performance measurement and customer/competitor insights in marketing.												
AVG		3	3	3	3	3	3	3	3	3	3	3	3

### BBA 311 Performance Management

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Identify the essential characteristics of accurate performance management	3	3	3	3	3	3	3	3	3	3	3	3
CO2	Analyze some of the common problems with the performance appraisal process	3	3	3	3	3	3	3	3	3	3	3	3
CO3	Compare and contrast different organizational performance and identify the best practices and define attributes of effective performance management system.	3	3	3	3	3	3	3	3	3	3	3	3
CO4	Identification and discussion on factors influencing different stakeholders in the performance appraisal process.	3	3	3	3	3	3	3	3	3	3	3	3
AVG		3	3	3	3	3	3	3	3	3	3	3	3

### BBA 313 Financial Modeling

Program level Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
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CO1	Develop spreadsheet based models and use a variety of spreadsheet tools and techniques.	3	3	3	3	3	1	1	3	3	3	3	1
CO2	Create linked spreadsheets for decision making models.	3	3	3	3	3	1	1	3	3	3	3	1
CO3	Take financial decisions using financial models created	3	3	3	3	3	1	1	3	3	3	3	1
CO4	Application of financial management and market concepts in MS Excel by way of creating various kinds of financial models	3	3	3	3	3	1	1	3	3	3	3	1
AVG		3	3	3	3	3	1	1	3	3	3	3	1













CO5	Interpret the role of Entrepreneur in economic growth	3	3	3	3	3	3	3	3	3	3	3	3
CO6	Acquire skills regarding starting up their own business unit	3	3	3	3	3	3	3	3	3	3	3	3
AVG		3	3	3	3	3	3	3	3	3	3	3	3

### BBA 314: Major Project

Program level Outcomes →		PO1	PO2	PO3	PO4	PO5	PO6	PSO1	PSO 2	PSO3	PSO4	PSO5	PSO 6
CO1	Apply all theoretical concepts learned in research methodology	3	3	3	3	3	3	1	1	1	3	3	3
CO2	Articulate a clear research objective with accurate scope and limitations of the study	3	3	3	3	1	3	1	1	2	1	3	3
CO3	Identify an appropriate sample size for a study	3	3	3	3	3	1	1	1	1	2	1	3
CO4	Choose the appropriate data collection tools for accurate, authentic and complete data collection	3	2	3	3	3	3	1	1	2	3	3	3
CO5	Study the data using techniques appropriate to the Research	1	3	3	3	1	1	2	1	2	2	1	3

	Design												
CO6	Analyze data using parametric techniques and conduct Univariate analysis	1	1	1	3	1	1	3	1	1	3	3	3
CO7	Draw conclusions based on the results from the analysis	3	3	3	3	3	3	1	1	1	3	3	3
AVG		2.42	2.57	2.71	3	2.14	2.14	1.42	1	2.14	2.42	2.42	3