

## **Program Outcomes**

**After the program the students will be able to:**

- PO 1. Apply knowledge of various functional areas of business
- PO 2. Develop communication and professional presentation skills
- PO 3. Demonstrate critical thinking and Analytical skills for business decision making
- PO 4. Illustrate leadership abilities to make effective and productive teams
- PO 5. Explore the implications and understanding the process of starting a new venture
- PO 6. Imbibe responsible citizenship towards sustainable society and ecological environment
- PO 7. Appreciate inclusivity towards diverse culture and imbibe universal values
- PO 8. Foster Creative thinking to find innovative solutions for diverse business situations

## **Program Specific Outcomes**

**After the program the students will be able to:**

- PSO 1. Apply reflective thinking and research skills using latest technological tools
- PSO 2. Assimilate technical functional knowledge of operations in business organization
- PSO 3. Demonstrate strategic and proactive thinking towards business decision making
- PSO 4. Illustrate negotiation skills and networking abilities

The course outcomes of various courses of BBA are:

## **Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes**

The Table depicts the degree of relation between course outcomes and the programme outcomes where "3" indicates high degree of relationship, "2" indicates moderate degree of relationship and "1" indicates low degree of relationship of CO with PO and PSO





### BBA 207 Management Accounting

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Understand the nature and scope of Management Accounting	3	2	3	3	3	3	1	1	3	3	3	1
CO2	Analyse and interpret the accounting financial statements of a company and its limitations	3	3	3	3	3	1	1	3	3	3	3	1
CO3	Executing skills to prepare various Budgets	3	3	3	3	3	3	1	3	3	3	3	1
CO4	Examining the impact of different ratios on the financial performance of a company	3	2	3	1	3	1	1	1	3	3	3	1
CO5	Compute cash flow analysis and its likely impact on the company	3	2	3	2	3	1	1	1	3	3	3	1
AVG		3	2.4	3	2.4	3	1.8	1	1.8	3	3	3	1

### BBA 209 Production and Operations Management

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Interpret the basic concept and functions of production and operation management	3	3	3	3	3	1	1	1	3	3	3	1
CO2	Acquire skills to design and development of production	3	3	3	3	3	1	1	1	3	3	3	1
CO3	Explore the various factors in deciding location and plant layout	3	3	3	3	3	2	1	1	3	3	3	1

CO4	Articulate inventory management and JIT with quality management systems and TQM	3	3	3	3	3	1	1	1	3	3	3	1
CO5	Demonstrate factors for plant maintenance and application of the emerging concepts and issues in manufacturing systems	3	3	3	3	3	2	1	1	3	3	3	1
AVG		3	3	3	3	3	1.4	1	1	3	3	3	1

### BBA 211 Business Research Methodology

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Outline the significance of research and research methodology	3	3	3	1	3	1	2	3	3	3	3	2
CO2	Understand the basic concepts and scope of Business research	3	3	3	1	3	1	2	3	3	3	3	2
CO3	Formulate research process for solving the business related problems	3	3	3	1	3	1	2	3	3	3	3	2
CO4	Examine the concept of measurement, sampling and hypothesis testing	3	3	3	1	3	1	2	3	3	3	3	2
CO5	Prepare a research report on the basis of collected data	3	3	3	1	3	1	3	3	3	3	3	2
AVG		3	3	3	1	3	1	2.2	3	3	3	3	2



	ecological balance												
AVG		3	3	3	3	3	3	3	3	3	3	3	3

### BBA -202-Business Analytics

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Demonstrate skills for computation and aggregation of data using different software.	3	3	3	1	3	1	2	3	3	3	3	2
CO2	Present data with the help of charts like pivot table etc.	3	3	3	1	3	1	2	3	3	3	3	2
CO3	Acquire Knowledge about data concepts like big data, data warehousing etc.	3	3	3	1	3	1	2	3	3	3	3	2
CO4	Analyze data using R studio package and interpret the results.	3	3	3	1	3	1	2	3	3	3	3	2
AVG		3	3	3	1	3	1	2	3	3	3	3	2

### BBA 204: Financial Management

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Explain the nature and scope of Financial Management	3	3	3	3	3	2	2	3	3	3	3	3
CO2	Analyze capital Budgeting process and apply capital budgeting techniques for business decisions	3	3	3	3	3	2	2	3	3	3	3	3
CO3	Examine various capital structure theories and analyze factors affecting capital structure decisions.	3	3	3	3	3	2	2	3	3	3	3	3
CO4	Critically examine the theories of dividend and	3	3	3	3	3	2	2	3	3	3	3	3





	governance failure												
AVG		3	3	3	3	3	3	3	3	3	3	3	3

**BBA 208:Income Tax Law and Practice**

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Comprehend the concepts of taxation, including Assessment year, previous year, assessee, person, total income, agricultural income and determine the residential status of persons.	3	2	3	3	3	3	2	2	3	3	2	3
CO2	Compute income under different heads, applying the charging provisions, exemptions and deductions.	3	3	3	3	3	2	2	3	3	3	2	3
CO3	Examining the provisions of clubbing of income and set off and carry forward of losses.	3	3	3	3	3	3	2	3	3	3	2	3
CO4	Determine the total Income and Tax Liability	3	2	3	2	3	2	2	2	3	3	3	3
CO5	Comprehend the provisions relating to filing of return of income	3	2	3	2	3	2	2	2	3	3	2	3
AVG		3	2.4	3	2.6	3	2.4	2	2.4	3	3	2.2	3



