

Mapping of BBA (BANKING & INSURANCE) Programme

Program Outcomes

After the program the students will be able to:

- PO 1. Apply knowledge of various functional areas of business
- PO 2. Develop communication and professional presentation skills
- PO 3. Demonstrate critical thinking and Analytical skills for business decision making
- PO 4. Illustrate leadership abilities to make effective and productive teams
- PO 5. Explore the implications and understanding the process of starting a new venture
- PO 6. Imbibe responsible citizenship towards sustainable society and ecological environment
- PO 7. Appreciate inclusivity towards diverse culture and imbibe universal values
- PO 8. Foster Creative thinking to find innovative solutions for diverse business situations

Program Specific Outcomes

After the program the students will be able to:

- PSO 1. Develop proficiency in technical operations of Banking and Insurance organization.
- PSO 2. Demonstrate critical thinking and innovative ability to deal with problems in Banking and Insurance industry
- PSO 3. Exhibit Negotiation skills and networking abilities to market and promote products in Banking and Insurance industry
- PSO 4. Appraise social, legal and economic implications of Banking and Insurance Sector.

The Table depicts the degree of relation between course outcomes and the programme outcomes The letters "3" indicate high degree of relationship of CO with PO; The letters "2" indicate moderate degree of relationship of CO with PO; The letters "1" indicate low degree of relationship of CO with PO; Where 3= Excellent, 2= Good, 1= Little

Mapping of Course Outcomes with Program outcomes and Program Specific Outcomes

The Table depicts the degree of relation between course outcomes and the programme outcomes where "3" indicates high degree of relationship, "2" indicates moderate degree of relationship and "1" indicates low degree of relationship of CO with PO and PSO

BBA B&I 203 Management Accounting

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Understand the nature and scope of Management Accounting	3	2	3	3	3	3	1	1	3	3	3	1
CO2	Analyse and interpret the accounting financial statements of a company and its limitations	3	3	3	3	3	1	1	3	3	3	3	1
CO3	Executing skills to prepare various Budgets	3	3	3	3	3	3	1	3	3	3	3	1
CO4	Examining the impact of different ratios on the financial performance of a company	3	2	3	1	3	1	1	1	3	3	3	1
CO5	Compute cash flow analysis and its likely impact on the company	3	2	3	2	3	1	1	1	3	3	3	1
AVG		3	2.4	3	2.4	3	1.8	1	1.8	3	3	3	1

BBA B&I 205 Management of Commercial Banks

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Explore the structure of Commercial banks	3	1	3	1	3	1	1	3	3	3	3	3
CO2	Acquire skills to analyse the Assets and Liabilities	3	1	3	1	3	1	1	3	3	3	3	3
CO3	Examine the risks involved in commercial banking	3	1	3	1	3	1	1	3	3	3	3	3
CO4	Comprehend the global trends and developments in International banking	3	1	3	1	3	1	1	3	3	3	3	3
CO5	Understand the management of foreign exchange	3	1	3	1	3	1	1	3	3	3	3	3
AVG		3	1	3	1	3	1	1	3	3	3	3	3

BBA B&I 207 Decision making Techniques in Business

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Understand the basic concepts of Statistics	3	1	3	3	1	1	1	1	3	3	1	1
CO2	Apply correlation and regression concepts in business and research problems	3	1	3	3	2	1	1	1	3	1	1	1
CO3	Explore the use of linear programming in business problem solving	3	1	3	3	2	1	1	1	3	3	2	1
CO4	Analyze transportation and assignment problems	3	1	3	3	2	1	1	1	3	1	1	1
CO5	Evaluate alternatives before taking business decisions	3	1	3	3	3	1	1	3	3	3	3	1
AVG		3	1	3	3	2	1	1	1.4	3	2.2	1.6	1

BBA B&I 209 Business Research Methodology

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Outline the significance of research and research methodology	3	3	3	1	3	1	2	3	3	3	3	2
CO2	Understand the basic concepts and scope of Business research	3	3	3	1	3	1	2	3	3	3	3	2
CO3	Formulate research process for solving the business related problems	3	3	3	1	3	1	2	3	3	3	3	2
CO4	Examine the concept of measurement, sampling and hypothesis testing	3	3	3	1	3	1	2	3	3	3	3	2

CO4	Acquire skills to assess the impact of environment and environmental management system	3	3	3	3	3	3	3	3	3	3	3	3
CO5	Contribution towards environment protection and ecological balance	3	3	3	3	3	3	3	3	3	3	3	3
AVG		3	3	3	3	3	3	3	3	3	3	3	3

BBA (B&I) 202-Business Analytics

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Demonstrate skills for computation and aggregation of data using different software.	3	3	3	1	3	1	2	3	3	3	3	2
CO2	Present data with the help of charts like pivot table etc.	3	3	3	1	3	1	2	3	3	3	3	2
CO3	Acquire Knowledge about data concepts like big data, data warehousing etc.	3	3	3	1	3	1	2	3	3	3	3	2
CO4	Analyze data using R studio package and interpret the results.	3	3	3	1	3	1	2	3	3	3	3	2
AVG		3	3	3	1	3	1	2	3	3	3	3	2

BBA (B&I) 204: Financial Management

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Explain the nature and scope of Financial Management	3	3	3	3	3	2	2	3	3	3	3	3
CO2	Analyze capital Budgeting process and apply capital budgeting	3	3	3	3	3	2	2	3	3	3	3	3

	Corporate Governance in present times												
CO5	Explain the linkage between ethics, corporate governance and corporate social responsibility and analyze specific cases of corporate governance failure	3	3	3	3	3	3	3	3	3	3	3	3
AVG		3	3	3	3	3	3	3	3	3	3	3	3

BBA (B&I) 208: Income Tax Law and Practice

Program level Outcomes		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO 1	PSO 2	PSO 3	PSO 4
CO1	Comprehend the concepts of taxation, including Assessment year, previous year, assessee, person, total income, agricultural income and determine the residential status of persons.	3	2	3	3	3	3	2	2	3	3	2	3
CO2	Compute income under different heads, applying the charging provisions, exemptions and deductions.	3	3	3	3	3	2	2	3	3	3	2	3
CO3	Examining the provisions of clubbing of income and set off and carry forward of losses.	3	3	3	3	3	3	2	3	3	3	2	3
CO4	Determine the total Income and Tax Liability	3	2	3	2	3	2	2	2	3	3	3	3
CO5	Comprehend the provisions relating to filing of return of income.	3	2	3	2	3	2	2	2	3	3	2	3
AVG		3	2.4	3	2.6	3	2.4	2	2.4	3	3	2.2	3

